### SCOTT VARNER

<u>Financial Reportin</u>	<u>ng</u> <u>Le</u>	g <u>al Forms</u>	Grant Payments	<u>3</u>	Grantee Profile		
SAS-Radio \\ 1. Emplo	pyment				Current Grantee Vie		
				Change Grant	ee: Change Grantee <b>•</b>		
Employment	t			<u>This</u>	Page Entire Survey	!	
Change Section: 1. E Show all data for: 202		▼			Instruction Guid	le	
1.1 Employment of Fu	III-Time Radio Emplo	yees		Jum	np to question: 1.1 ▼		
Please enter the number The first grid includes all f and the last grid includes	female employees, the s	second grid includes al	below. I male employees,				
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0

Laborers (Unskilled) - 5400

Service Workers - 5500

0

0

Total	0	0	0	0	3	0	3
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000					1		1
Professionals - 3000					4		4
Technicians - 4000							0
Sales Workers - 4500					1		1
Office and Clerical - 5100					0		0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	6	0	6
Major Job Category / Job Code / Joint Employee				P	Persons with Disabilities	S	
Officials - 1000							
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100	)						
Craftspersons (Skilled) -	5200						
Operatives (Semi-Skilled	) - 5300						
Laborers (Unskilled) - 54	00						
Service Workers - 5500							

Total

Please enter the person with disa			each 1 African American fe	emale).								
					//							
1.2 Major Pro	gramming I	Decision M	akers				Jump	to question:	1.2 ▼			
major programr decisions about result in a doub programming de by job category Of the full-time	ning decisions t program acquile-counting of ecisions shous above, in the employees re	s. Include the quisition and f some full-tind be include full-time emergers.	cial group the headco e station general mar production, program me employees; employed in the counts for the ployee Question 1.1. destion 1.1, how man gramming decisions?	nager if appropriate development, on-a byees having the r iis item and again,	e. Major program esponsibility	gramming deci scheduling, eto r for making ma	isions inclu c. This item	de				
	Afric Ameri		Hispanic	Native American	Asia	n/Pacific	Non-Hi	White, spanic	More One	Than Race	Total	
Female Major Programming Decision Makers								1			1	
Male Major Programming Decision Makers								1			1	
Total		0	0	0		0		2		0	2	
1.3 Employme	ent of Part-	Time Radio	Employees				Jump	to question:	1.3 ▼			
	iale employee	es, the secon	employees in the grid d grid includes all ma disabilities.		grid							
Major Job Cat Job Code	tegory /	Africa America Female	n Hispa		Native nerican emales	Asian/Pa	cific nales	Whit Non-Hispan Femal	nic	More One Fen		Total
Officials - 1000												0
Managers - 200	00											0
Professionals -	3000								2			2
		0!:-!:-::	2Dd-4-0	<del>-</del>	- 0"						 	

0

Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500					0		0
Total	0	0	0	0	2	0	2
Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000					0		0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2
Major Job Category / Job Code				Daves	ons with Disabilities		
Officials - 1000				F 6130	, with Disabilities		
Managers - 2000							

2/15/2021				CAR ISI2	
Professionals - 3000					
Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 510	0				
Craftspersons (Skilled) -	5200				
Operatives (Semi-skilled	i) - 5300				
Laborers (Unskilled) - 54	100				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ	vment			Jump to que:	stion: 14 V
	oyees listed in Questi	on 1.3, how many worked les Il time?	ss than 15 hours per we		1.4
Number working less that	an 15 hours per week				4
Number working 15 or m	nore hours per week				
1.5 Full-Time Hiring				Jump to que:	stion: 1.5 ▼
Enter the number of full- (Do not include internal	time employees in ea promotions, but do ind	ch category hired during the clude employees who change	fiscal year. ed from part-time to full-	time status during the fisca	ıl year.)
No full-time employees v	were hired (check her	e if applicable)			
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0

#### 1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6 ▼

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

Number of full-time and part-time job openings	0
1.7 Hiring Contractors	Jump to question: 1.7 ▼
During the fiscal year, did you hire independent contractors to provi	de any of the following services?
	Check all that apply
Underwritting solicitation related activities	
Direct Mail	
Telemarketing	
Other development activities	✓
Legal services	<b>₹</b>
Human Resource services	
Accounting/Payroll	
Computer operations	
Website design	
Website content	
Broadcasting engineering	<b>●</b>
Engineering	
Program director activities	
None of the above	
	Have you completed this Section?
	Have you completed this Section? ● Yes ○ No
Back	Cancel

### SCOTT VARNER

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Grantee Profile
SAS-Radio \\ 2. Average Salary			Current Grantee View: <b>WCBE-FM</b>
		Change	e Grantee: Change Grantee ▼
Average Salary			This Page Entire Survey
Change Section: 2. Average Salary Show all data for: 2020 ▼	▼		Instruction Guide
2.1 Corporate Management			Jump to question: 2.1 ▼
Chief Executive Officer	# of Employees	Avg. Annual Salary \$ 77,833	Average Tenure
Chief Operations Officer		\$	
Chief Financial Officer		\$	
Chief Digital Media Operations		\$	
Please list the Other Job titles in this sub-cat	egory not listed above		
2.2 Communication and Promotions			Jump to question: 2.2 ▼
Publicity, Program Promotion Chief Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief		\$	

Please list the Other Job titles in this sub-category not listed above

			3 ISIS
		_//	
2.3 Programming and Productions			Jump to question: 2.3
Programming Director		\$	
Production, Chief		\$	
Executive Producer		\$	
Producer		\$	
2.4 Development and Fundraising		_//	Jump to question: 2.4
		\$	Jump to question: 2.4
Development, Chief	1.00	\$ 38,043	
Development, Chief Member Services, Chief	1.00		
Development, Chief  Member Services, Chief  Membership Fundraising, Chief	1.00	\$ 38,043	Jump to question: 2.4
	1.00	\$ 38,043	

2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5 ▼
Underwriting, Chief	1.00	\$ 57,075	3
Corporate Underwriting, Chief		\$	
Foundation Underwriting, Chief		\$	
Government Grants Solicitation, Chief		\$	0
Please list the Other Job titles in this sub-category no	ot listed above		
	,		
2.6 Broadcast Engineering and Information To	echnology	_	Jump to question: 2.6 ▼
Operations and Engineering, Chief		\$	
Engineering Chief		\$	
Broadcast Engineer 1		\$	
Production Engineer		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Technical Operations, Chief		\$	
Information Technology, Director		\$	
Web Administrator/Web Master		\$	
Please list the Other Job titles in this sub-category no	nt listed above		
2.7 Journalists, Announcers, Broadcast and	Fraffic	<u> </u>	Jump to question: 2.7 ▼
News / Current Affairs Director	1.00	\$ 50,315	24
Music Director	1.00	\$ 50,315	24

 2/15/2021
 CPB ISIS

 Music Librarian/Programmer
 \$

 Announcer / On-Air Talent
 1.00
 \$
 48,682

 Reporter
 2.00
 \$
 50,034

 Public Information Assistant
 \$
 0

 Broadcast Supervisor
 \$
 0

 Director of Continuity / Traffic
 \$
 0

Please list the Other Job titles in this sub-category not listed above							
	,						

# 2.8 Education and Community Engagement

Education, Chief

Volunteer Coordinator

Section 2. Average Salary Totals

\$ 372,297

Have you completed this Section? • Yes No

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Save

Cancel

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19

23

Jump to question: 2.8 ▼

# SCOTT VARNER

<u>Financial Reporting</u>	<u>Legal Forms</u>	<b>Grant Payments</b>	Grantee Profile
SAS-Radio \\ 3. Governing Board			Current Grantee View: WCBE-FM
		Chang	ge Grantee: Change Grantee ▼
<b>Governing Board</b>			This Page Entire Survey
Change Section: 3. Governing Bo Show all data for: 2020 ▼	ard •		Instruction Guide
3.1 Governing Board Method of	Selection		Jump to question: 3.1 ▼
Enter the number of governing board ex-officio members) who are selected	members (including the chairper by the following methods:	son and both voting and non-voting	
Ex-Officio (Automatic membership be	cause of another office held)		
Appointed by government legislative lor other government official (e.g. government)	oody (including school board) ernor)		
Elected by community/membership			7
Other (please specify below)			
Elected by board of directors itself (se	elf-perpetuating body)		
Total number of board members (Auto	omatic total of the above)		7

	3	.2	Gov	vern	ina	Board	l Members
--	---	----	-----	------	-----	-------	-----------

Jump to	question:	3.2	▼

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hi	spanic	More Than One Race	Tota
Female Board Members	2	1				1		4
Male Board Members	2					1		3
Total	4	1	0	0		2	0	7
	Vacant Positions ber of Board Members (T	otal should equal the	total reported in Questic	on 3.1.)			7	
Number of	Board Members with dis	sabilities					0	
				Have you complet	ed this Section?	• Yes O	No	
Back			Save	el			Next	

# SCOTT VARNER

Financial Reporting	<u>Legal Forms</u>	<b>Grant Payments</b>	Grantee	Profile
SAS-Radio \\ 4. Community Outrea	ch Activities		Curre	nt Grantee View: WCBE-FM
			Change Grantee: Char	nge Grantee ▼
Community Outread	ch Activities		<u>This Page</u>	Entire Survey
Change Section: 4. Community Out Show all data for: 2020 ▼	reach Activities   ▼		lns	struction Guide
4.1 Community Outreach Activities	S		Jump to ques	tion: <b>4.1</b> ▼
Did the grant recipient engage in any of formal component designed to be of spe				
				Yes/No
Produce public service announcemnts?				Yes ▼
Did the public service announcements h community?	ave a specific, formal compon	ent designed to be of special	service to the educational	Yes ▼
Did the public service announcements h community and/or diverse audiences?	ave a specific, formal compon	ent designed to be of special	service to the minority	No ▼
Broadcast community activities informat	ion (e.g., community bulletin b	oard, series highlighting local	nonprofit agencies)?	Yes ▼
Did the community activities information educational community?	broadcast have a specific, for	mal component designed to b	e of special service to the	Yes ▼
Did the community activities information minority community and/or diverse audie		mal component designed to b	e of special service to the	No ▼
Produce/distribute informational materia	ls based on local or national p	rogramming?		Yes ▼
Did the informational programming mate educational community?	erials have a specific, formal co	omponent designed to be of s	pecial service to the	No ▼
Did the informational programming mate minority community and/or diverse audientic		omponent designed to be of s	pecial service to the	No ▼
Host community events (e.g. benefit cor	ncerts, neighborhood festivals)	?		No ▼
Did the community events have a specif	ic, formal component designed	d to be of special service to th	e educational community?	P No ▼

Did the community events have a specific, formal component designed to be of special service to the minority community No ▼ and/or diverse audiences? Provide locally created content for your own or another community-based computer network/web site? Yes ▼ Did the locally created web content have a specific, formal component designed to be of special service to the educational Yes ▼ community? Did the locally created web content have a specific, formal component designed to be of special service to the minority Yes ▼ community and/or diverse audiences? Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school Yes ▼ district)? Did the partnership have a specific, formal component designed to be of special service to the educational community? Yes ▼ Did the partnership have a specific, formal component designed to be of special service to the minority community and/or No ▼ diverse audiences? Have you completed this Section? 

Yes 

No Back Save Next Cancel

# SCOTT VARNER

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Grantee Profile		
SAS-Radio \\ 5. Radio Programming a	and Production		Cur	rent Grantee View:	
		Cha	nge Grantee: Ch	ange Grantee ▼	
Radio Programming	and Production		<u>This Page</u>	Entire Survey	
Change Section: 5. Radio Programmin Show all data for: 2020 ▼	g and Production ▼		ļ	nstruction Guide	
5.1 Radio Programming and Product	ion		Jump to que	estion: 5.1 ▼	
Instructions and Definitions:					
Music (announcer in studio playing principa	For National Distribution	For Local Distribution	n/All Other	Total 2,350	
a sequence of musical recording)  Arts and Cultural (includes live or narrated performances, interviews, and discussions the form of extended coverage and broadc time devote to artistic and/or cultural subject matter)	ast		65	65	
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issue driven listener participation, interview and discussion programs)	es-		1,620	1,620	
Documentary (includes highly produced longform stand alone or series of programs principally devoted to in-depth investigation exploration, or examination of a single or related multiple subject matter)			75	75	
All Other (incl. sports and religious — Do NOT include fundraising)			0	0	

Total

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

Approx Number of Original Program Hours

140

Have you completed this Section?

Yes

No

Next

#### **SCOTT VARNER**

Financial Reporting **Legal Forms Grant Payments Grantee Profile Current Grantee View:** SAS-Radio \\ 6. Local Content and Services Report **WCBE-FM** Change Grantee: Change Grantee ▼ **Local Content and Services Report** This Page **Entire Survey** Change Section: 6. Local Content and Services Report ▼ **Instruction Guide** Show all data for: 2020 ▼ 6.1 Telling Public Radio's Story Jump to guestion: 6.1 ▼

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2020. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2020 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

<sup>1.</sup> Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

WCBE is the broadcast service licensed to Columbus City Schools in Columbus, OH. Our mission is to produce and distribute trusted content that informs, educates, entertains and engages people who care about local, national and international programming. WCBE broadcasts terrestrially on 90.5FM and is available everywhere via wcbe.org, Apple Music, apps and social media sites.

Daily news programming is supplemented by regional national and international public radio outlets, such as National Public Radio, American Public Media, British Broadcasting Corporation, Ohio Public Radio and the Ohio Statehouse News Bureau. WCBE employs 3 full-time staff dedicated to writing, producing and reporting local, national and international content. Local and statewide news is presented multiple times per hour during morning and afternoon drive times and in-depth reporting is produces as feature stories, web-accessible content, long-form interviews and podcasts.

WCBE staff regularly engages with the Central Ohio community and provides programming to inform the public of local and state issues, contributes to assisting and serving students, and produces local content in an effort to expand its listenership.

WCBE's partnership with the Columbus Metropolitan Club, a non-profit organization which brings together businesses and other not for profit organizations through weekly discussions which are then produced for broadcast weekly on WCBE. Interaction with CMC events provides WCBE staff the opportunity to associate with other Central Ohio organizations which often result in the creation of new mutually beneficial partnerships.

The Columbus Blues Alliance, a non-profit organization dedicated to support and promote the musical genre's activities in Central Ohio, receives regular publicity during WCBE's weekly, locally-produced "Sean Carney's Inside Blues" program.

"We Amplify Voices" is a prime example of how WCBE serves Columbus City School students. Regular workshops partner CCS middle school students and professional musicians to produce original music and the stories behind the songs, which is then played on the air. (Due to the pandemic this program has been suspended.)

"The Paragon Project" is another way CCS students are provided a "real world" experience. The PP provides an opportunity for student musicians to write, produce, perform and record songs and musical passages. Concerts give those students the opportunity to perform their music for a live audience and WCBE has featured the Paragon Project during "Live From Studio A" broadcasts. (Due to the pandemic this program has been suspended.)

An extension of WCBE's locally produced programming comes in the form of its constantly expanding "WCBE Podcast Experience" website feature, which provides local hosts a voice to address issues in Central Ohio. "Craft," "Back Talk," "Double Take," "Prognosis Ohio," "The Art of Attention," Innovating Leadership: Co-creating Our Future," "Shhh Productions Vintage Radio Hour" and "Music Journeys" discuss timely and relevant leadership and health concerns, plus subject matter supporting local art, theater and music communities.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

WCBE takes pride in being a valuable, contributing member in the Central Ohio community. One important way we do this is to engage in productive partnerships with community organizations and other news outlets.

Pre-pandemic, WCBE continued its longstanding internship program with Columbus City Schools, The Ohio State University and others.

Ohio Public Radio and The Statehouse News Bureau provide WCBE with expanded state wide news coverage.

As previously stated, the WCBE website features podcast collaborations with community members. As listener habits evolve, the accessibility of these podcasts and the information discussed, such as medical, art and music news and issues, is easily accessible on any mobile electronic device.

Partnerships within the community include, but are not limited to: Columbus City Schools, Mid-Ohio Food Collective, Columbus Metropolitan Club, DNO Produce, Columbus Music Commission, Central Ohio Folk Music Society, Columbus Blues Alliance, Columbus Foundation and Columbus Museum of Art.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed

resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

As a result of their association with WCBE, promotional partners and underwriters received increased awareness and attendance for community activities.

WCBE partnered with the Columbus Music Commission for the Gift of Music Instrument Drive in August, 2020. Listeners were encouraged to donated gently used musical instruments and equipment, all of which were donated to the students of Columbus City Schools. The Columbus Music Commission reported a 143% increase over its 2019 drive.

WCBE again teamed up with DNO Produce for the annual "Fresh Cut Food Drive" in December, 2020. For every donation made to WCBE in that month, 3 pounds of fresh produce was donated to the Mid-Ohio Food Collective. A total of 522 donations were made during the campaign which resulted in 1566 pounds of donated produce for the area's needy.

WCBE's news coverage followed the rapid pace of the coronavirus outbreak and kept listeners and those who visited wcbe.org up to date on area developments, including available testing, vaccine availability and event cancellations and postponements.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2020, and any plans you have made to meet the needs of these audiences during Fiscal Year 2021. If you regularly broadcast in a language other than English, please note the language broadcast.

A strategic goal of WCBE is to be reflective of Central Ohio and strive to better relate to more diverse audiences. We are striving to accomplish this by broad recruitment efforts, professional development training and the continuation of our aggressive intern program. We were able to provide unique learning opportunities for young people of all backgrounds. (Pre-pandemic.)

WCBE's news team provides a regular on-air and online presentation on important local issues:

Reported on racial disparities highlighted by COVID-19. From social/economic pressures that created more hardships and led to more exposure, to unequal access to testing and vaccines, to city/county/state efforts to provide equity.

Amid the divisiveness and isolation of 2020, artists and artist groups banded together, whether joining forces in online concerts to raise money for children's lunches, or creating a permanent home for plywood art that came out of the summer's protests.

Strong housing sales and rising prices in Central Ohio have created even tougher conditions for people at the lower end. Reported on rising prices and displacement, city efforts to protect renters' rights and create more affordable housing units, as well as investing more aid for homeless people.

A recent addition to the WCBE weekend line-up is Trip The Groove Fantastic, a weekly, locally-produced exploration of urban, funk, reggae, soul, jazz, blues and hip-hop music.

WCBE features music in a variety of languages (Arabic, French, Italian and Spanish, for example) within locally produced programming, such as Ante Meridiem and Global Village. Afropop Worldwide is an award-winning 60 minute world music program which airs each Sunday on WCBE.

Student interns from diverse backgrounds and nationalities are exposed to writing, idea generation and audio production through on-air promotional announcements. (Pre-pandemic.)

WCBE provided coverage during Black History Month in February and Women's History Month in March with special news and music programming. Jazz Sunday, in particular, celebrated the artistry of African-American and female musicians and singers every weekend throughout those months. Additionally, Trip The Groove Fantastic spotlights musicians of African-American heritage from a different geographic area each week. And World Café, a syndicated music program heard on WCBE weekday evenings, featured an extensive spotlight on influential African American artists during each installment throughout the month of February.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

WCBE's typical revenue sources, fundraising, underwriting and grants, have underperformed with the onset of the pandemic. WCBE staff is striving to redefine our fundraising efforts with creative new ways to generate revenue, and as pandemic-related restrictions expire businesses are slowly returning to operations and, consequently, underwriting revenue for WCBE is beginning to show growth. CPB's continued financial assistance to and support for WCBE is most critical during this uncertain time.

Financial assistance from the Corporation for Public Broadcasting had been a critical revenue stream for station maintenance, including its facility, programming and overall station goals. The CPB Grant enabled WCBE to broadcast local and national news, for instance, and provided a diverse programming of music to reflect the community.

The value and impact of CPB support make CPB participation in WCBE's operations critical to our success.

Have you completed this Section?  $\bigcirc$  Yes  $\bigcirc$  No











#### SCOTT VARNER

Financial Reporting	<u>Legal Forms</u>	<b>Grant Payments</b>	<b>Grantee Profile</b>
SAS-Radio \\ 7. Journalists			Current Grantee View WCBE-FN
			Change Grantee: Change Grantee ▼
Journalists			This Page Entire Survey
Change Section: 7. Journalists  Show all data for: 2020 ▼	▼		Instruction Guide
7.1 Journalists			Jump to question: 7.1 ▼
This section builds on the Census of Jor	urnalists conducted by CPB in	the summer of 2010. These	positions are the primary professional

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Other
News Director	1				1					1		
Assistant News Director												
Managing Editor												
Senior Editor												
Editor												
Executive Producer												
Senior Producer												
Producer												
Associate Producer												
Reporter/Producer												
Host/Reporter	1			1						1		
Reporter	1			1						1		
Beat Reporter												
Anchor/Reporter												
Anchor/Host										0		
Videographer												
Video Editor												
Other positions not already accounted for		ď										
Total	3	0	0	2	1	0	0	0	0	3	0	0

Have you completed this Section?  $\bullet$  Yes  $\bigcirc$  No

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